

## Press Release for IMMEDIATE RELEASE AND DISTRIBUTION

**“USA Triathlon Partners with MedEvent, Inc. as *Official Sports Medicine Provider* for 2008  
USAT Age Group Nationals”**



USA Triathlon is proud to announce a partnership with MedEvent, Inc. to coordinate the medical coverage for the USAT 2008 Age Group National Championship to be held in Portland, Ore. on September 20, 2008.

MedEvent, Inc. ([www.medeventinc.net](http://www.medeventinc.net)) based in Racine, Wisconsin provides comprehensive Health and Safety programming for sporting events and specializes in multisport events such as triathlons and marathons. MedEvent, Inc. brings over 40 years of staff experience in the fields of sports medicine, emergency medicine, and multisport event coverage. MedEvent, Inc. staff includes certified athletic trainers, physical therapists, nurses, EMS personnel, physicians, chiropractors, and massage therapists. MedEvent, Inc. and its Mobile Medical Team bring Sports Medicine to the athletes by using their extensive knowledge base to plan and prepare for all injury contingencies.

“We are excited to partner with USA Triathlon in the planning and execution of this outstanding event. We strongly believe our Mobile Medical Team will exceed the Health & Safety expectations of all athletes and staff. In addition, we are pleased to see that our proactive philosophy to health care overlaps with the mission and vision of USA Triathlon.” Keith Owsley, M.S., ATC, LAT, EMT-P, President & CEO of MedEvent, Inc.

*Jeff Dyrek, National Events Director of USA Triathlon agreed, stating “It was important for us to identify and partner with a group that could plan and provide for the varied health and safety needs of our athlete members. We believe MedEvent, Inc. is that organization.”*

The partnership will begin immediately with MedEvent, Inc. developing a comprehensive Health and Safety plan for USA Triathlon’s 2008 Age Group National Championship in Portland, Ore. on September 20, 2008.

## **About USA Triathlon**

USA Triathlon is proud to serve as the national governing body for triathlon – the fastest growing sport in the world – as well as duathlon, aquathlon and winter triathlon in the United States. USAT sanctions 2,300 races and connects with more than 100,000 members each year, making it the largest multisport organization in the world. In addition to its work with athletes, coaches, and race directors on the grassroots level, USAT provides leadership and support to elite athletes competing at international events, including World Championships, Pan American Games, and the Olympic Games.